



STACY OCHOA-LUNA

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EMPLOYMENT

Energizer, Saint Louis, MO (August 2015 – Sept 2015)

Contract Work: Software Engineer

- Designed an e-learning portal for managers on how to distribute merit increases to employees using Adobe Captivate.

Monsanto, Saint Louis, MO (March 2015 – May 2015)

Contract Work: Media Specialist

- Designed look and feel and layout for internal team sites in order to improve search and navigation on SharePoint 2010 and Google Sites using a combination of Out-of-the-Box SharePoint Tools and HTML/CSS customization.
- Used Monsanto-approved colors and fonts to display a professional business look for all graphics and web pages.
- Created graphics that included icons, posters, and logos for internal brand sites using Adobe Photoshop, Illustrator and InDesign.

Monsanto, Saint Louis, MO (Oct 2012 – March 2015)

Contract Work: Web Designer

- Maintained and updated content on more than 20 customer-facing websites including major brands Roundup Ready Plus, Asgrow, Dekalb, Seminis and Deltapine using HTML, CSS3 and JavaScript.
- Created custom pages for each country's individual site for Seminis.com in SharePoint 2010 using HTML and CSS.
- Created support documentation and conducted training on updating site information for content managers in the U.S. and Europe.

Charter, Saint Louis, MO (Apr 2012 – Jun 2012)

Contract Work: Web Designer

- Designed a new intranet site for our department using SharePoint Designer 2010, HTML, and CSS.
- Assisted in writing security articles for an email newsletter for Charter customers and a bi-monthly newsletter for the department employees.
- Updated content for an additional intranet site focusing on internet security using HTML and CSS3.

RGA, Chesterfield, MO (Dec 2011 – Mar 2012)

Contract Work: Web Designer

- Developed a new and improved master page for the company intranet site using SharePoint Designer, HTML and CSS3 that included bold colors, easier navigation and clean text.
- Revised existing style sheets by adding custom CSS3 to enhance the overall look and feel to a more modern approach while using company standard colors and fonts.

- Designed a polished and professional layout and logo with a modern feel for the company's new intranet site using Adobe Photoshop, Illustrator, HTML and CSS.

Self, Saint Louis, MO (2006-Present)

Freelance Web Designer

- Enhanced customer revenue by revamping existing websites using color schemes, beautiful layouts and facile usability using Adobe Dreamweaver.
- Promoted a new daycare in Oklahoma City, OK through their website. TeachingLittleHands.com that helped increase revenue by 75%.
- Increased awareness in childhood obesity in San Diego, CA by developing a website, PerFitKidz.com that has since gained international attention.
- Currently developing a site, LifeonCloudNine.com that promotes a happy and healthy lifestyle using WordPress, HTML5, CSS3 and responsive design.
- Developing a new genealogical site, MyGenealogyPage.com that will house a database of ancestors for an individual using WordPress, HTML5, CSS3 and responsive design.
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Boy Scouts of America, Saint Louis, MO (2007-2011)

Web Author

- Authorized all web content for all employees prior to go live with Microsoft SharePoint 2010.
- Increased youth leadership camp attendance by 50% with the use of online advertisements, accessible documents and registration deadlines.
- Recreated eye catching images and layouts and changed the site map during a website migration that decreased customer usability complaints by 25%.
- Retained consistency, speed and accuracy after a 25% increase in responsibilities and continued to meet company targets.

U.S. Navy, Norfolk, VA and San Diego, CA (2000-2006)

Aviation Weapons Technician

- Supervised the maintenance, assembly, and transportation of airborne armament equipment, air launched missiles, and other weapons.
- Tested electrical components, including digital display indicators, to ensure the pilots' option to conduct firing tests.
- Performed pre-flight planning and equipment checks and post-flight electrical/mechanical maintenance.
- Conducted preventative maintenance and repairs on missile launching and support equipment, multiple ejection and bomb racks, aircraft guns, and other armament systems.

EDUCATION

Kaplan University, November 2011, *Bachelors of Science, Web Development*

Platt College of San Diego, October 2006, *Associates in Applied Science, Graphic Design*

TECHNICAL SKILLS

Platforms: SharePoint 2007, SharePoint 2010, WordPress, Dreamweaver, Google Sites

Languages: HTML, HTML5, CSS, CSS3, and some JavaScript

Software: Photoshop, Illustrator, Final Draft, InDesign, Captivate, Dreamweaver, Microsoft Office Suite, Microsoft Visio

MISCELLANEOUS

Foreign Language: English, Spanish

Military Clearance: Secret (Active)

Other Skills: Photography, Scriptwriting